

CINEWORLD GROUP plc (CGP)

Adapted from A Armstrong, 'Cineworld buys Cinema City in £500m deal', 10 January 2014 © Telegraph Media Group Limited 2014, www.telegraph.co.uk. Item removed due to third party copyright restrictions.

Extract A – Key Indicators for year ending 1 January 2015

Adapted from 'Annual Report and Accounts 2014', www.cineworldplc.com, Cineworld Group plc. Item removed due to third party copyright restrictions.

Extract B – Statement of Financial Position (as at 1 January)

Adapted from 'Annual Report and Accounts 2014', www.cineworldplc.com, Cineworld Group plc. Item removed due to third party copyright restrictions.

Extract C – Income Statement (year ending 1 January)

Adapted from 'Annual Report and Accounts 2014', www.cineworldplc.com, Cineworld Group plc. Item removed due to third party copyright restrictions.

Extract D – SWOT analysis for CGP

Adapted from 'Business Insight: Cineworld', 8 July 2015 © Telegraph Media Group Limited 2015, www.telegraph.co.uk. Item removed due to third party copyright restrictions.

Extract E – Corporate Social Responsibility (CSR) Policy at CGP

Adapted from www.cineworldplc.com, Cineworld Group plc; 'Careers', www.cineworld.co.uk, Cineworld. Item removed due to third party copyright restrictions.



Extract F – Careers at CGP

Adapted from www.cineworldplc.com, Cineworld Group plc; 'Careers', www.cineworld.co.uk, Cineworld. Item removed due to third party copyright restrictions.

Extract G – Zero-hour contracts

CGP uses zero-hour contracts for about 80% of its workforce, allowing the business to send workers home or change weekly shift patterns if customer numbers are low. Such arrangements have been criticised for leaving workers with no certainty of income from month to month.

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Stephen Wiener, CGP's founder, said he had worked in a zero-hours environment when he first entered the industry. He said: "I started in this industry many years ago on a zero-hours contract, so I know what it's like. I don't know of any employees that are unhappy with the current working arrangements and there are no plans to change that."

He added that the majority of staff have more than one job and use CGP to top up their income on weekends and evenings.

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The biggest zero-hour employers in the UK include retailer Sports Direct, which employs 20,000 staff on zero-hours deals, and McDonald's, which employs 82,000 workers on the controversial terms.

One employee of CGP said "I have worked there for about four years. Our working week starts on a Friday and the rotas normally go up on a Monday or Tuesday so we find out then what hours we have. When you're working five days a week that is pretty much OK but when suddenly you are down to 20 hours it becomes a problem.

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You can offer to take other people's shifts but when the work is scarce everyone is looking. It's stressful and it's disappointing. They don't seem to understand that a lot of people are relying on this money to live. I live with my mum but I still have to pay rent and pay for food and travel, so I can never plan anything because you never know what your hours are going to be like next week. When I left college, this is not what I thought my job would be like."

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